

Vermont WoodNet is a coalition of woodworkers and wood product businesses whose primary mission is to strengthen business opportunities for small-scale Vermont wood product businesses that produce "Vermont Made" products and to foster a commitment to the sustainability of the forest resources.

April 2008

Volume 7, Number 1

Gallery News

As we head into spring, maybe, we are seeing an increase in traffic at the Vermont MapleWood Gallery. With this increase in customers has come a small increase in sales, as well. Some of the items that have been selling this month are bowls, carved items, cutting boards, mirrors, ski racks, and peg racks.

We are looking for more items to be brought into the gallery. We would like to see some different items, i.e. dresser/bureau, desk/computer desk, night stands, Adirondack chairs, other chairs, picnic/outdoor tables, benches, trivets, cutting boards, spice racks, boxes, baker's rack, bookshelves, picnic baskets, and more.

Give Ruth or Andy a call at the gallery and arrange to bring new items to the gallery. Help us to expand and broaden our inventory.

Pizzagalli 50th Anniversary Celebration

This year marks the 50th anniversary for Pizzagalli. They are a very diverse construction company with many business relationships including architects and designers. They have asked VT WoodNet to set up a booth and speak with their attendees. They are asking us to speak briefly to their group to educate them on FSC, LEED, and how our membership can/could work with them in these and other venues.

This is why I sent out an email to all of you a week or so ago asking for photos of products you have built or construction jobs that show your awesome abilities that I can use for this event. This is an excellent opportunity for us to place you in front of a HUGE construction company that does a lot of building. And remember, the designers and interior decorators that they work with need to fill these new buildings with furniture, art, shelving, and much more!! So please, send me photos, ASAP, so that I can represent you at this event.

Our Newsletters

We are planning to send out a newsletter monthly starting with April. If you or another member that you know has news they would like to share with the rest of VT WoodNet, please send it to me so that I can include it in a future newsletter. We are also looking for other items that could be of interest to you, our members, to include in the newsletters. If you have tools or wood you would like to sell, offer services, know of an upcoming event that could be of interest to other members, etc., please let me know. We would love to see this newsletter become a good source for our membership and their needs.

Find Statewide Educational Opportunities on Our Website

IT'S HERE!!! (www.vtwoodnet.org) is your portal to educational opportunities throughout the state. We are connecting with Vermont's regional technical centers, other sites and businesses which offer classes that would benefit our wood products businesses in one way or another. We gathered your needs from last year's survey and it is our goal to help you to find where you can get that education. We will be setting up a few workshops directed at the highest priority needs that you identified. The new web portal will help you find additional classes.

Just click on the education listing on the website and you'll be on your way to finding several available classes/workshops in Vermont. If you know of any that we do not have listed, or if you or someone you know offers classes or individual training/classes, please let us know so that we can add them to our listings.

Partners for the Planet Circle

VERMONT WoodNet Call for **Sponsors & Exhibitors**

groSolar Host Sponsor
What the World Needs...is Green

GOING GREEN VERMONT EXPO
"Taking Green to the Mainstream"

One of the Largest Green Expos Ever Held in Northern NEI

May 10 & 11, 2008
Burlington, VT
University of VT
Gutterson Center

Sat 10am-7pm
Sunday 10am - 4pm

"Taking Green to the Mainstream"

SEVEN DAYS
www.sevendays.com

Over 100 Exhibitors

- Workshops
- Green Kids Zone
- Eco-Fashion Show
- Green Jobs & Degrees Fair
- Green Bookstore
- Green Film Festival
- Green Food Court

For further info please call (603) 236-7858 or visit www.goinggreenexpos.com

Sustainable Practices | Renewable Energy | Health & Wellness

Download Sponsor's Prospectus
Download Exhibitor's Kit
GoingGreenExpos.com

Sign up to Exhibit or Sponsor
We'll give you a 5% Discount and match it with a donation to Vermont Woodnet
(Coupon Code GGEXVTWN5)

Going Green Expo Zone Description

Green Education Zone

Going Green Expo

Burlington, VT

Gutterson Center, UVM

May 10 & 11, 2008

Special zone established for Secondary schools and colleges with a "green-state-of-mind".

We'd like to invite you to join us in a newly created Green Education Zone at our Going Green Expos especially created for secondary schools, colleges and universities; and specialty education programs with a "green-state-of-mind"! This includes those schools where there is a special curricular emphasis on sustainability as well as those where the overall atmosphere at the school is green, or, where a particular emphasis on the environment is a driving force.

The Green Education Zone is specifically established to provide you with the opportunity to reach out to potential students who are looking for programming and/or curriculum that emphasize sustainability, green living, environmental stewardship and learning, and eco-adventures and travel - to name a few. In our marketing of the Expo we make sure to let people know that the opportunity to interact with you is among the available activities at the Expo.

Sponsorship Opportunities: There are multi-level sponsorship opportunities available for this zone. Please call us or email us for more information.

Exhibit Space: 10 x10: \$750, 10 x 10 Corner: \$950

Sponsorships Available: Limited

Workshop time availability: There are a limited number of workshop spaces available to sponsors.

Exposition Hours:

Friday May 9, 2008 Setup 11am – 4:30pm

Friday May 9, 2008 5:00 pm VIP Business Networking Reception

Davis Center, Uvak Ballroom.

Saturday May 10, 2008: 10am – 7pm

Saturday May 10, 2008: 1pm – 2pm Environmental
Hero Awards Main Stage
Sunday May 11, 2008: 10am – 4pm
Breakdown: May 11: 4pm -7pm

Space Rental Includes

Small Company ID sign
Exhibitor service manual
24 hour peripheral security
Company/product listing in the exhibitor's directory
3 Tickets to VIP Business Networking Reception

Contacts:

HNH Publishing and Going Green Magazines
Barbara Natichioni: Exposition Administrator 603-481-2623
Charles Nestor: Director of Sales and Marketing: 617-848-3953
Karen Nielsen: HNH Administrative Contact: 603-236-7858
Kristeen Anderson: Art Director

Advance Ticket Sales

Advance ticket sales are available through the web at www.TicketsfromtheWeb.com. Advanced ticket sales include a bring a friend discount of 50% on an additional ticket at the door and a complimentary one year subscription to Going Green Magazine***.

Exposition Reservations:

HNH Publishing
PO Box 147
Bristol, NH 03222
Phone: (603) 236-7858
Fax: (603) 947-2121
Email: info@GoingGreenExpos.com
Website: www.GoingGreenExpos.com

Useful Links:

General Sponsor's Prospectus VT
<http://www.GoingGreenExpos.com/Docs/VTGenSponProspectus.pdf>

Exhibitor Kit Vermont
http://www.GoingGreenExpos.com/Docs/ExhibitorsCall_Vermont.pdf

Floor Plan Vermont
<http://www.GoingGreenExpos.com/Docs/FinalVTFloorPlan.pdf>

Going Green Expos Comprehensive Links Document
<http://www.GoingGreenExpos.com/Docs/GoingGreenLinks.doc>

Going Green Expos Website
<http://www.GoingGreenExpos.com>

Going Green Magazine Media Kit
<http://www.GoingGreenMagazine.org/Docs/GGMediaKit.pdf>

Going Green Magazine Winter 2008 (Flipping Book View of Winter Issue)
http://www.heartofnh.com/index.php?option=com_flippingbook&Itemid=198#

Complimentary One Year Subscription Going Green Magazine

Take the brief survey and receive a complimentary one year subscription to the digital edition of Going Green Magazine. Click the link below:
<http://survey.constantcontact.com/survey/a07e28sw9olfcqgodap/start>

Skills USA Competition

On March 19, 2008, SKILLS USA held its annual Vermont chapter competition at the VT ANG base at the airport in So. Burlington. The competition, which has about 40 different categories, had over 300 students from across Vermont participating. The winners of each category are eligible to compete in the national competition in Kansas City in June. There will be over 8000 students competing from all 50 states.

VT WoodNet has sponsored the cabinet building competition for the past four years. This year there were only four students competing in the cabinet building competition. What we lacked in quantity was made up for with quality. The four competing students, with their finished cabinets, along with the two Vermont WoodNet judges, are shown in the picture below.



Getting on Board

Side Dishes: A Vermont Company Earns Celebrity Chef Cred

By Suzanne Podhaizer [02.05.08]

The guy who makes the cutting board doesn't usually meet the celebrity chef using it to mince shallots. But last fall, **David Glickman**, owner of the **Vermont Butcher Block & Board Company** [1], got the call that every craftsperson craves: The assistant of Chef **Daniel Boulud** was seeking a company to make 60 serving boards for Boulud's new restaurant, Bar Boulud, and VBB&B was on the short list.

"We ended up sending a number of samples," Glickman explains. "I was told that there were four or five other companies involved." Why did Boulud's staffers ultimately choose him? "I think they wanted to go with us because of the Vermont connection and because of the customer service we provided," he guesses. "They wanted something uniform and beautiful as opposed to something mass-manufactured." When the restaurant opened on December 31, they were serving charcuterie, such as house-made pâtés and sausages, on VBB&B boards

Along with the sale, Glickman also scored dinner for four at Boulud's New York flagship restaurant, Daniel. He plans to redeem the free meal in early March, when he goes to New York to talk with the restaurant about an order of custom-made wine coasters. "They want something that matches the style of the restaurant," he says.

The woodworker isn't the only one who's excited about the trip. His wife, **Susan Glickman** is a foodie, too. She's the head librarian in charge of **NECI** [2]'s culinary book, movie and magazine collection, with 5700-plus holdings. It's a good bet that some of Boulud's many tomes, such as *Cooking with Daniel Boulud*, are among them.

groSolar Going Green Expo

Vermont Exposition & Workshops

May 10 & 11, 2008

University of Vermont Burlington, VT

A Going Green Magazine Consumer Exposition

Renewable Energy, Green Building & Green Living
Expo Exhibitors Overview & Reservation

Place Your Business in Front of Thousands of
Consumers Eager to Go Green

Overview

About the Expositions

Taking Green to the Mainstream Consumer

What makes these expositions unique and powerful is our focus on reaching mainstream consumers with the “going green” message. Stressing the importance and the cost effectiveness of taking a more sustainable approach to living and reducing their own personal carbon footprint. We purposefully chose the active verb title to denote that the vast majority of consumers attending these expositions will be those in the primary stages of developing a more sustainable lifestyle. For sponsors and exhibitors, this means that attendees will be more prone to making major consumption choices. This may seem ironic to some – given the focus of the expositions. However, the ultimate net effect will be lower energy use and smaller individual carbon footprints. Sponsors and exhibitors both will find themselves positioned to reap the benefits of the primary stage economic growth associated with the Green Revolution.

These expositions are directed toward:

- Individual consumers and business consumers at the initial stages of building a more sustainable profile, for themselves and their businesses.
- Individual consumers and businesses making purchasing/investment decisions based on concerns about global warming, their concern for the environment and a belief that their purchasing decisions can make a difference to the planet and their health and well-being.

- Small businesses motivated by the competitive edge that they will receive by virtue of being on the leading edge of a social change that will drive economic decisions.

- Providing an opportunity for vendors to address consumers directly, providing them with information, demonstrations and resources for making decisions about enhancing the sustainability of their own personal footprint.

Vermont Going Green Expo at a Glance

Special Events

- More than 100 Booths
- Free Workshops
- Green Kids Zone
- Eco-Fashion Show
- Green Jobs & Degrees Fair
- Green Bookstore
- Green Film Festival
- Green Food Court
- Green Gifts & Products Shop

BUSINESS WORKSHOP FOR WOODWORKERS**‘Making Money in the Woodworking Business’**

Monday, April 28, 2008 (4 – 7pm)
At the Vermont Woodworking School
382 Hercules Dr, Suite #5
Colchester, VT 05446
(802) 654-7467

Workshop Panelists presentations will be followed by a question and answer session.

Steve Marshall Cabinetmaker

After years of not making enough money in the woodworking business, Steve Marshall got serious about his business including creating a system for estimating, tracking and charging for his time that made his work profitable. He will share with other woodworkers the secrets of his success.

Richard Munkelwitz – VT Small Business Development Center.

Richard will present on the subject of marketing focusing on three key questions – (1) Do you have a quality product or service? (2) Is there a market for it? (3) How do you reach that market?

Event Sponsors:

The Vermont Woodworking School – www.VermontWoodworkingSchool.com

VT Small Business Development Center – www.vtsbdc.org

VT WoodNet – www.vtwoodnet.org

Fees –	WoodNet Members	All other
	and VWS Students	participants

Register by April 18 th -	\$45	\$65
--------------------------------------	------	------

Register after April 18 th -	\$55	\$75
---	------	------

Pay at door -	\$60	\$80
---------------	------	------

To register, call the Vermont Woodworking School at (802) 862-8347 or complete the attached registration form and mail back with check to:

Vermont Woodworking School - 382 Hercules Dr., Suite 5, Colchester, VT 05446
 (802) 654-7467, www.VermontWoodworkingSchool.com

Registration Form

BUSINESS WORKSHOP FOR WOODWORKERS

Making Money in the Woodworking Business

Monday, April 28, 2008 (4 – 7pm) at the Vermont Woodworking School

382 Hercules Dr, Suite #5, Colchester, VT 05446, (802) 654-7467

Name: _____

Postal Address: _____

Town/State/Zip: _____

Home Phone: _____ Cell Phone: _____

Work Phone: _____ Fax: _____

E-Mail Address: _____

Business Web-Site Address: _____

Workshop Fee:

	WoodNet/VWS Member	All Other Participants
By 4/18	_____ \$45	_____ \$65
After 4/18	_____ \$55	_____ \$75

To register, call the Vermont Woodworking School at (802) 862-8347 or complete this form and mail or fax back with check to:

Vermont Woodworking School - 382 Hercules Dr., Suite 5, Colchester, VT 05446

Ph: (802) 654-7467, F: (802) 655-4201, www.VermontWoodworkingSchool.com

Spray Finishing Class

**Saturday, April 26, 2008
8am – 12 noon**

Understanding investments, techniques, and decisions that are involved in spraying your finish.

1. Setting up your space for spraying.
2. Types of spray equipment including costs and advantages.
3. Finishes including clear and tinted.
4. Preparing wood for spraying.
5. Setting up your gun to spray.
6. Preparing finish to use in the gun, including thinning and retarding.
7. Spraying techniques—what to look for as you spray.
8. Problems with finishing.

There is a limit of 8 people for this class at a cost of \$25 per person.

This class is being offered by Brian Jones and will be held in his shop at
73 Highlands Drive
Williston, VT
802-878-4895

Please mail your payment to reserve your space in this class to:

VT WoodNet
PO Box 4562
Burlington, VT 05406

Please do not email Judy to reserve your spot as it will be a first come/first served with received checks.

A Furniture Maker's Foray Into The Computer
 How Digital Technology Can Support Creativity
 A free webcast on April 29, 2008
 10:00 - 11:30 AM for studio craftspersons

Furniture makers Bruce Beeken, Jeff Parsons, and Jared Poor of Beeken Parsons, Inc will describe the integration of computer technology into their work. They will discuss and show examples of their use of the computer as a creative tool for connecting concepts, design development, and fabrication for both one off and production work.

Real One Player is needed to view the webcast. It can be downloaded free.

After installing Real Player, on the morning of April 29 type this address into the Real Player > File > Open Location window:

rtsp://real.uvm.edu:554/broadcast/creativetools.rm

Webcast made possible with support from
 Northeastern States Research Cooperative and the
 Wood Education and Resource Center

Congratulations!!!

To both Vermont WoodNet and Young Furniture for successfully achieving FSC certification through Scientific Certification Systems!!



If you have questions about any of the information in this e-newsletter contact Judy Balch, WoodNet Administrator at 802-892-7786 or 802-274-8075.

If you have questions about Vermont WoodNet you can contact a member of the **Board of Directors**.

Bob Bouvier, Chair, 863-5644, wdubelieve@aol.com

Pat Babcock, Treasurer, 879-3778, patbabcock1103@excite.com

Judy Balch, Administrator, 892-7786, jbalch@hughes.net

Bill Baynham, 985-9311, bbaynham@cte.k12.vt.us

Dale Bergdahl, 656-2517, dale.bergdahl@uvm.edu

Emile Cote, 425-2254, emilecote@peoplepc.com

Barry Genzlinger, vice-chair, 951-2501, batcabins@aol.com

Sue McLam, secretary, 439-6156, SueMcLam@knoxmountain.com